



Meeting Minutes

September 13th, 2025

Roll Call

- Michaela Good
- Lauren Wiley
- Fritz Nelson
- Mallory DeMaiolo
- Stephanie Kale
- Lauren Halverstadt
- Absent: Monica Blasdel

General and Roundtable Updates

Community Members

none

Presidents Report (Michaela)

- Possibility of buying equipment by YE 2025
 - Tariffs will increase cost of equipment by 7% in 2026
 - Buying through the city can save 8%. City has agreed we can purchase through them
 - \$300 K for equipment and shipping
 - We will have about \$200 K after Beerfest.
 - Need Pat Tingle to forward grant w/o match
 - **Michaela is trying to sit down with Pat to discuss**
- Meeting with Skip Liston and Rick Noel
 - Very willing to help make calls and work connections to get playground done.
 - Will help leverage city resources as possible.
 - **Will get Stephanie and in and strategy with CompCo.**
- Meeting with RT Vernal
 - Willing to install walking path as a gift in-kind.
 - Possible to use city's asphalt pile for raw material
 - If Fairfield Coal is willing to donate gravel, whole path could be done in kind.
- Meeting with Larry Burns - Graft Electric
 - Will give \$2500 cash for project
 - Willing to help with electric in-kind as able.
- Has reached out to DW Dickey about concrete donations.
 - Can we get concrete install donated? Curbs? Footers? Paths?
- Managing the Install
 - Mark - with Pentura - will provide support and coordinate chaos with the equipment install.
 - We will have to pay Pentura for Mark's services.
 - Pentura's total install fee is \$100,000
 - If we get in-kind and only have to pay Mark's management fee, it will be considerably less.
- Turf Layer
 - Pentura's contractor for turf install is Forever Lawn, which is local and has folks living in Columbiana area
 - Turf cost is \$250 K through Pentura
 - **Both Michaela and Mallory have contacts with Forever Lawn. They will strategize around an ask for discount / inkind.**
- Project Management

- **Michaela has already broken down project into pieces and stages. She'll turn that into an accessible spreadsheet so we can track in-kind gifts and asks.**
- Walmart
 - They give local stores community relations budgets in the control of their managers. We're within the "community" of Salem, Boardman, Darlington and Calcutta.
 - **Mallory knows manager of Walmart in Monaca. Will try to network through him.**
- Proposal Documents
 - Michaela has booklets. Will get them to folks as needed.
- Cheer Competition
 - Set up at 8:00.
 - Will play by ear as to how long to be there.
 - Lauren H. can work the late afternoon if we're still there.
 - Sell T-shirts at \$12.
- Email Campaigns
 - Mailer Lite, our email client, has started charging.
 - Michaela just paid for it.
- Beer Fest
 - Pushing ticket sales
 - Sponsorships are a little down.
 - Michaela will be on WFMJ at 12:40 on Monday
 - Social media push around that spot

Vice Presidents Report (Stephanie):

- Linda Sabo has requested info. It's been sent.
- Met with Josh Martin at CCBDD
 - Suggested reaching out to Norfolk Southern. Done.
 - Suggested reaching out to Linda Darris at Ohio Parks Foundation. Very nice, interested in accessible parks, but only does state parks.
- Reached out to Fairhaven Foundation in Trumble County
 - Has had much success raising funds for DD needs.
- Has connected with Clothed in Strength to discuss fundraising methods. They've used event fundraising to grow very quickly.
- **Will reach out to Old Dominion about helping with shipping.**

Financial Report (Fritz):

- We have \$180,000 in bank.
 - Beerfest funds will possibly be down.
 - Received \$6,000 sponsorship of STEM panels from Farmers Bank.
- Reached out to Riechard. They've requested additional info.
- **Will work on Ace Hardware - E&H.**

Secretary Report (Lauren H):

- Working on oil and gas industry connections. She's made contacts but is not getting very far. Columbia Gas announces grants at year end.
- Much discussion about ways to reengage kids through Dixon

	- Penny Drive - Build the playground, etc. - Lauren will talk with Dr. Sharshan about possibilities. Social & Inbound Report (Mallory): - Facebook engagement is very high. - Right now its all Beerfest all the time. - Will do campaign around Michaela's WFMJ appearance - Has been doing a lot of emailing using personal connections - Not getting many responses. Events (Lauren W)
	- Love of Playground Event - Will check with Josh around date. Looking at either January or March. - Starting early on baskets and in-kind. - Can we do the sticks at the event? That could increase energy. - Design and sell a throw-back T-shirt - Can we move time later - Maybe early afternoon then going into a band. - Start pushing small dollar donations, with attention on the match. Tasks - Next Meeting Tuesday, September 30 @ 4:00 pm